



Blue Crescent Charities



Blue Crescent Charities, Inc.

Jacksonville, FL

Phi Beta Sigma Fraternity, Inc.

Jacksonville, FL

Dear Friends,

Blue Crescent Charities, in partnership with the Nu Beta Sigma Chapter of Phi Beta Sigma Fraternity, invites all golfers to the Isaiah "Ike" Williams Scholarship Invitational, on Saturday, August 21, 2021. Come enjoy the opportunity to get together with friends, family and co-workers for a fun day of golf and networking at the renowned The Golf Club at Fleming Island in Fleming Island, FL (www.flemingislandgolfclub.com).

Blue Crescent Charities was founded to help provide scholarships to deserving college-bound men and women from the northeast Florida areas that exemplify high qualities of scholarship and community service. Phi Beta Sigma Fraternity was founded on the campus of Howard University on the belief that elitism and socializing had overshadowed the real mission of fraternities and sororities: to address and correct the problems of society by being "a part of" rather than "apart from" the general community. Partial proceeds raised from this event will go towards providing scholarships to northeast Florida area, college-bound high school seniors.

This letter seeks your support and participation in this event through a variety of sponsorship opportunities. Listed below are the various sponsorship levels (Gold, Silver, Bronze Levels, Hole Sponsors and Monetary Donations) which will allow you to support our community service efforts while receiving valuable, focused exposure for your business.

The invitational will begin at 9:00 a.m. with a shotgun start, and players will compete in teams of four in a captain's choice format. Prior to the event's start there will be putting contests, while during the invitational there will be hole-in-one, longest drive, longest putt and closest to the pin contests.

Immediately following the invitational, there will be a reception at the clubhouse where awards to the day's top team and individual performances will be given, meals will be served and presentations by both Phi Beta Sigma and Blue Crescent Charities on the work each organization does in the northeast Florida community.

Blue Crescent Charities Isaiah "Ike" Williams Scholarship Invitational



To recap the day's events:

- 8:00 a.m.
- 9:00 a.m.
- 1:00 p.m.

Registration, warmups, pre-event contests
 Shotgun start of invitational
 Presentations, reception, awards and prizes

Individual Player Registration: \$100 (FMV \$100)

Regular 4-Player Team Registration: \$360 (FMV \$90/player)

Event Sponsorship Levels

Gold Sponsor \$1,000 (FMV \$1,000)	Silver Sponsor \$700 (FMV \$700)
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- Company Name/Logo on Printed Material
- 2 Invitational Teams
- 2 Hole Sponsorships
- Company Banner Displayed at Registration

- Company Name/Logo on Printed Material
- 1 Invitational Team
- 1 Hole Sponsorship

Bronze Sponsor \$500 (FMV \$500)	Hole Sponsor \$150 (FMV \$150)
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- Company Name/Logo on Printed Material
- Closest-to-Pin or Longest Drive Sponsor
- 2 Player Sponsorship

- Sign displayed along tee box.

We hope you will join us for an enjoyable day of golfing, socializing, and networking fun for a cause! To sign up to play, please visit our website: www.bccgolf2021.eventbrite.com In order to become an event sponsor, please email bluecrescentcharities@yahoo.com. The deadline to register is **August 8**. Thank you very much for your interest and support. We look forward to seeing you on the course!

Sincerely,

Dedric A. Robinson

Event Chair, Blue Crescent Charities Isaiah "Ike" Williams Scholarship Invitational

Jason Edgar

Co-Chair, President, Blue Crescent Charities, Inc.

Will Evans

Co-Chair, President, Phi Beta Sigma Fraternity, Inc., Nu Beta Sigma Chapter

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